



## 8<sup>th</sup> Annual Obscure Company Sit-A-Thon

### How To Raise \$250 (or More!)

Congratulations on deciding to join us for the 2008 Obscure Company Sit-A-Thon to benefit Camp Hope. Raising money for a great cause is extremely rewarding, and by sitting you are directly helping Camp Hope maximize the experience of the children who attend. Unfortunately many people have a hard time getting started asking for pledges and donations from their friends and family, so below are ten steps to get you started.

- 1) Download the Sit-A-Thon Tool Kit and print out some sponsor sheets.
- 2) Familiarize yourself with Camp Hope, The Obscure Company and the Sit-A-Thon so you can be informed if people have questions.
- 3) Write down a donation from yourself on the Sponsor Sheet before you begin asking others for donations.
- 4) If you know someone who is likely to be a particularly generous sponsor, ask them next to fill in their donation on the sponsor sheet. Donors are more likely to give a little extra if they see other large donations.
- 5) Carry the sponsor sheet with you at all times and mention the Sit-A-Thon to your friends, family and coworkers. Ask them if they would be interested in sitting, and if not, if they would be willing to sponsor you.
- 6) Leave a sponsor sheet out at work in a public area with a note describing why you are asking for donations.
- 7) Send an e-mail or letter to all your contacts. Use a template provided in the toolkit, or make your own. Direct them to the website to donate, or ask them to e-mail you back with their donation. Send personalized requests to individuals you would expect to be particularly generous donors.
- 8) Start early, and keep track of who you've asked, and who has responded. Follow up with people from whom you haven't heard back.
- 9) Check if the company where you work has a charitable donation budget. Many companies have a set budget to offer sponsorships for employees who participate in charitable events.
- 10) Use your social networking accounts (MySpace, Facebook) to your advantage.

Give these suggestions a try, and you'll be surprised how generous your friends and family will be! For even more ideas, and to take your fundraising to the next level, check out the Extra Fundraising Ideas section of the Toolkit.